

# WHERE CAN MUSIC TAKE YOU?



## ADVERTISING, MARKETING & PUBLIC RELATIONS

Almost 200,000 people work in Advertising & Marketing in the UK. **Jobs increased by a third between 2011 and 2016!**

**Career paths:** Jingle writer, voice artist, video editor

## ART & DESIGN

**Over half a million people** work as artists, designers, performers and craftspeople. More than half of artists in the UK have a degree – compared with a quarter of the whole population.

**Career paths:** Set designer, costume designer, make-up artist

## EDUCATION & TEACHING

Primary school and nursery teachers have one of the **highest rates of job satisfaction** in the UK. Over 450,000 teachers work all across the UK.

**Career paths:** Corporate trainer, lecturer, primary school teacher

## ENTREPRENEURSHIP

Globally, entrepreneurs aged under 36 **make more money on average than any other age group**. Over 25% of UK students run their own business or plan to set one up.

**Career paths:** Freelance music tutor, self-employed composer

## HOSPITALITY & TOURISM

When it comes to jobs, tourism is the UK's fastest-growing sector. It's also the **third largest employer**, accounting for nearly one in 10 jobs in the UK.

**Career paths:** Entertainer, musician, tour guide

## PERFORMING ARTS

Nearly 300,000 people work in the performing and visual arts industry. The number of jobs in this area has **increased by nearly a third** since 2011.

**Career paths:** Musician, sound engineer, lighting designer

## PUBLISHING & MEDIA

The Publishing & Media industry employs 430,000 people. Jobs in film, TV, video, radio and photography are growing rapidly, with **17% more jobs now than in 2011**.

**Career paths:** Music journalist, radio presenter, score composer

WANT MORE CAREERS ADVICE?

