



# WHERE CAN ECONOMICS TAKE YOU?



## ACCOUNTANCY

Over **840,000** people work in the UK accountancy industry. There are over 164,000 accountancy students in the UK and Ireland, with numbers on the rise.

**Career paths:** Chartered accountant, management accountant, tax associate



## ADVERTISING & MARKETING

Almost 200,000 people work in Advertising & Marketing in the UK. **Jobs increased by a third between 2011 and 2016.**

**Career paths:** Engagement manager, PR executive, SEO specialist



## BANKING & FINANCE

Technology is becoming increasingly important across this industry – but **62% of employers say the digital skills gap is widening**, more than any other industry.

**Career paths:** Bond trader, finance assistant, research analyst



## CONSULTANCY

In the future, consultants with skills and knowledge in IT and technology, data analysis, digital marketing and cyber security **will be in demand.**

**Career paths:** Business/management/technology consultant



## INSURANCE & PENSIONS

The UK insurance industry employed nearly **280,000 people in 2016** – that's almost **a third of all financial services jobs.**

**Career paths:** Financial researcher, pension fund manager, risk manager



## PUBLIC SECTOR

The public sector – which includes NHS hospitals, state schools, local councils and the police – **employs more than five million people** across the UK. That's over 17% of the workforce.

**Career paths:** Economist, government relations analyst, policy advisor



## SCIENCE & RESEARCH

Between 2016 and 2023, jobs in science and research will grow at twice the rate of other industries, creating 142,000 new jobs. **One in every six jobs will be in science and research.**

**Career paths:** Data scientist, political scientist, research analyst

WANT MORE CAREERS ADVICE?

